

# Group Leisure & Travel AWARDS 2019



What our special guest from 2018, Gyles Brandreth said...



“These are all people working in the happiness business. What they do is give other people pleasure. Tonight we were saluting the people that have done it right. And we were saluting the venues, the places and the countries that provide the attractions. All that was best in Britain was on show tonight and being celebrated.”

Become a partner and maximise your branding and marketing with the prestigious annual Group Leisure & Travel Awards



The Group Leisure & Travel Awards initiative is the best of its kind in the group leisure and travel sector and voted for by the readers of Group Leisure & Travel magazine.

The awards feature 20 categories including the prestigious Group Travel Organiser of the Year Award® and The Excellence Award, which recognises service to group travel organisers by an individual in the group travel sector.

The partnerships are available strictly on a first come, first served basis.

*Celebrity appearance subject to change.*



Sharon Yandell is available to offer you help and advice. Says Sharon: “The Group Leisure & Travel Awards are recognised as the number one initiative in the group travel industry. An awards

partnership offers your brand wide exposure to the readers of Group Leisure & Travel Magazine and through the Group Leisure & Travel website and newsletters.”

To find out more and to see why this is such a unique and cost-effective marketing opportunity, contact Sharon Yandell today.

Tel: **01908 613323** or email [sharon.y@yandellmedia.com](mailto:sharon.y@yandellmedia.com)





# As an official category partner, you get all this...

**Group  
Leisure & Travel  
AWARDS  
2019**

- Free table for 8 persons at the prestigious black tie Awards Dinner on 9th October 2019.
- Your logo in every edition of Group Leisure & Travel through to November 2019.
- Branding with logo in the Awards Review, published inside Group Leisure & Travel.
- You, as an awards partner will announce the winner of your chosen category and present the trophy and framed certificate on stage during the evening, together with our VIP celebrity guest.
- Logo in Awards Dinner Menu which are on every table and in the drinks reception.
- Logo on voting promotion pages in the magazine and on the website.
- Logo and acknowledgement on the main awards page of the Group Leisure & Travel website.
- Logo included on the stage set at the ceremony at various times throughout the event and when you present your category.
- Your awards partnership support announced from the stage by the presenter.
- Inclusion in Group Leisure & Travel Awards Photo Review in the magazine and online galleries following the Awards Dinner, pictured with the winner of the category you have sponsored.

## It's not just a dinner and presentation ceremony, it's so much more...



Be in the middle of all the pre and post event publicity!



The Awards Brochure offers low cost advertising to partners



Kudos!  
Tell everyone you support this fantastic initiative.



Your logo in the voting section of the website - exposure in all the right places!

## Categories available for partnerships

- Best Attraction For Children & Families**
- Best Museum or Gallery**
- Best Historic Attraction or Venue**
- Best Coach or Tour Operator - UK Tours**
- Best Ferry or Fixed Link Operator**
- Best Event For Groups**
- Best Christmas Experience**
- Best Accommodation For Groups**
- Best Group Dining Experience**

- Best Theatre Production**
- Best Cruise Line**
- Best Ticketing Agency**
- Best UK Destination**
- Best International Destination**
- Best Group Tour Operator - Short Haul**
- Best Group Tour Operator - Long Haul**
- Best UK Attraction**
- The Excellence Award**
- Group Travel Organiser of the Year Award®**

See the film at [www.groupleisureandtravel.com/Awards](http://www.groupleisureandtravel.com/Awards)

For full information about the Group Leisure & Travel Awards and current partnership availability, or to book your participation, contact **Sharon Yandell** now on **01908 613323** or e-mail [sharon.y@yandellmedia.com](mailto:sharon.y@yandellmedia.com)