

# Group Leisure & Travel AWARDS 2020



**Our 2019  
Special  
Awards Host  
was Martin  
Bayfield.**

**Become a partner and maximise  
your branding and marketing  
with the prestigious annual  
Group Leisure & Travel Awards**



**The Group Leisure & Travel Awards initiative  
is the best of its kind in the group leisure  
and travel sector and voted for by the  
readers of Group Leisure & Travel magazine.**

The awards feature 20 categories including the prestigious Group Travel Organiser of the Year Award® and The Excellence Award, which recognises service to group travel organisers by an individual in the group travel sector.

The partnerships are available strictly on a first come, first served basis, so don't miss out!



Sharon Yandell is available to offer you help and advice. Says Sharon: "The Group Leisure & Travel Awards are recognised as the number one initiative in the group travel industry. An awards

partnership offers your brand wide exposure to the readers of Group Leisure & Travel Magazine and through the Group Leisure & Travel website and newsletters."

To find out more and to see why this is such a unique and cost-effective marketing opportunity, contact Sharon Yandell today.

Tel: **01908 613323** or email [sharon.y@yandellmedia.com](mailto:sharon.y@yandellmedia.com)





# As an official category partner, you get all this...

**Group  
Leisure & Travel  
AWARDS  
2020**

- Free table for 8 persons at the prestigious black tie Awards Dinner on 7th October 2020.
- Your logo in every edition of Group Leisure & Travel magazine from January through to November 2020.
- You, as an awards partner will announce the winner of your chosen category and present the trophy and framed certificate on stage during the evening, together with our VIP celebrity guest.
- Logo in Awards Dinner Menu which are on every table and in the drinks reception.
- Logo on voting promotion pages in the magazine and on the website.
- Logo and acknowledgement on the main awards page of the Group Leisure & Travel website.
- Logo included on the stage set at the ceremony at various times throughout the event and when you present your category.
- Inclusion in Group Leisure & Travel Awards Photo Review in the magazine and online galleries following the Awards Dinner, pictured with the winner of the category you have sponsored.

# It's not just a dinner and presentation ceremony, it's so much more...



Be in the middle of all the pre and post event publicity!

Kudos!  
Tell everyone you support this fantastic initiative.



Your logo in the voting section of the website - exposure in all the right places!

The Awards Brochure offers low cost advertising to partners



Recognition on our awards e-broadcasts.



Your advert and logo in the awards night menu.



## Categories available for partnerships

Best Attraction For Children & Families  
Best Museum or Gallery  
Best Historic Attraction or Venue  
Best Garden Visit  
Best Coach or Tour Operator - UK Tours  
Best Ferry or Fixed Link Operator  
Best Event For Groups  
Best Christmas Experience  
Best Guided Tour  
Best Accommodation For Groups

Best Group Dining Experience  
Best Theatre Production  
Best Cruise Line  
Best Ticketing Agency  
Best UK Destination  
Best International Destination  
The Excellence Award  
Best Group Tour Operator  
Best UK Attraction  
Group Travel Organiser of the Year Award®

See the film at [www.groupleisureandtravel.com/awards](http://www.groupleisureandtravel.com/awards)

For full information about the Group Leisure & Travel Awards and current partnership availability, or to book your participation, contact **Sharon Yandell** now on **01908 613323** or e-mail **sharon.y@yandellmedia.com**