

A New era begins...



See what our new websites can do
for your business

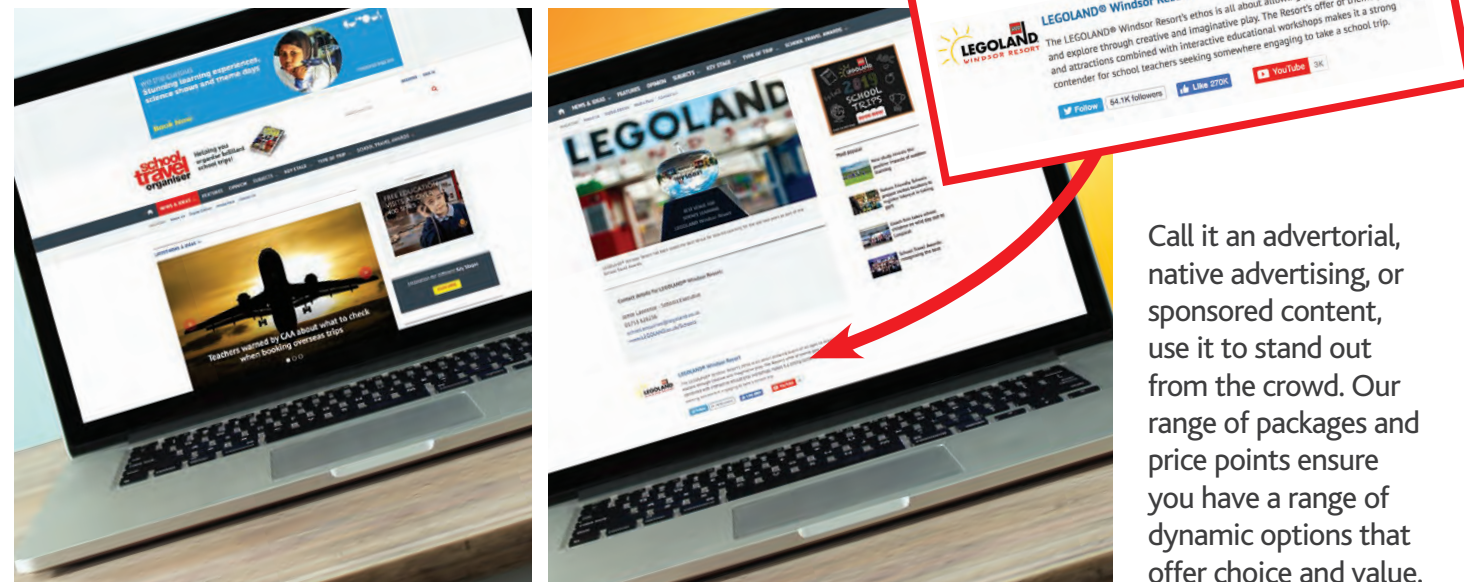
The magazine for group travel organisers
Group
Leisure & Travel

school
travel
organiser

groupleisureandtravel.com
schooltravelorganiser.com

For brilliant results use our new sponsored website feature packages

A different way to get your message across



Call it an advertorial, native advertising, or sponsored content, use it to stand out from the crowd. Our range of packages and price points ensure you have a range of dynamic options that offer choice and value.

What do you get?

- The feature content as you want it
- Useful links direct to your own website pages
- Advertising to complement the editorial
- Brand partner and bio page
- Inclusion in the newsletter
- Social media reach through our brands



Further information can be found at our online media packs:
mediapack.groupleisureandtravel.com
mediapack.schooltravelorganiser.com

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Some examples of your advertising options and costs - it's less than you think and offers exceptional value.



Home Page Masthead Billboard:

Monthly charges or their equivalent

£750 for 1 month

£400 per month for 12 months

Advertising starts at the equivalent of just **£200** per month!



Section Intro Page Masthead Billboard:

£500 for 1 month

£350 per month for 6 months

£250 per month for 12 months



MPU positions:

£200 per month on the Home Page and Section Intro Pages if you book 12 months

£400 for one month on a Section Intro Page or **£450** for the Home Page



Super MPU:

£250 per month for 12 months

£450 per month for 3 months

£500 for 1 month

All advertising positions work across desktop, tablet and mobile.

(All bookings are paid in advance. Prices above are monthly charges or the equivalent monthly breakdown of the booking and are subject to VAT.)

For full details of all of the positions, booking packages and costs visit our online media pack or telephone **Ivana Perkins** on **01908 613323**



What do group travel organisers say?



Geoff Allen
Travallen
Travel & Events

"I really like the new website; it certainly grabs you and it's very easy to find your way around. I find GLT magazine very useful; it's always a good read and helps me to find new ideas; the new website makes it even more helpful now."



Tracey Sutton-Lambert
Waitrose Head Office

"I love the new look website, it's easy to read on my iPhone. For me, Group Leisure & Travel magazine has always been so important to my every day job."



Clive Roylance
Lordship
Leisure Groups

"It's well laid out and easy to follow; the pages were quick to load and very easy to navigate. I always read the GLT newsletters and then will use the website to find out about specific things; the new website will be one of my first stops in the future if I need any information."

Passing the teachers' test...



Jon Clarke
Shadow headteacher,
Walsall Academy

"I have had a look at your new website and it is much easier to navigate. I think being able to give teachers a kind of online toolkit to help organise school visits is great."



Paul Curnow
Prep 3C, head of Forest School

"Wow! It's a fantastic resource; comprehensive, easy to navigate and pleasant on the eye. I think the overall look and design of the website is great. Us teachers are busy people and don't always have time to wade through a heap of (interesting and well written!) features. It's an excellent resource and I would certainly use it when starting to plan a trip."



Emmanuel Botwe
Headteacher,
Tytherington School

"I really like the website. It is quite easy to navigate and the pictures stand out. I like the way in which it is divided into quite sensible sections e.g. trips by key stage, by subject, etc."

The unique package

Your outstanding opportunity

Market leading print • Market leading websites



Package up the websites and magazines together for even better reach, frequency and coverage! A unique combination.

Interested in advertising?

Connect with thousands of readers every month and see what we can do for you. Contact **Ivana Perkins** today on **01908 613323** or email **ivana.p@yandellmedia.com** to discuss advertising opportunities.



groupleisureandtravel.com • **schooltravelorganiser.com**