



# The biggest and best show

### for Group Travel & Coach Tourism

7th October 2021, Marshall Arena, Milton Keynes



Make the right decision and benefit from the biggest exhibition that delivers

See inside for more

## Increase your

# group business







The Group Leisure & Travel Show is the UK's number one exhibition for people who organise group trips, coach touring and holidays, both in the UK and overseas, and it takes place on Thursday 7th October 2021 at Marshall Arena, Milton Keynes.

Make the right decision to maintain and grow your business.

Talk to us now to get the best deal and your preferred stand position. There are a range of options and we have the expertise to advise how you can make the most of the Group Leisure & Travel Show to increase your groups business.

#### The visitor and exhibitor statistics say it all..

90%
of exhibitors said the show produced good business prospects

91%

them good ideas and helped plan future trips/holidays 93%

the **right type**of people

#### The GLT Show team have invested so you benefit from the following:

- · Top quality GTO and coach operator buyers
- A celebrity seminar programme to attract visitors
- Free visitor coach transport
- · Easy free parking
- · Comprehensive support marketing and social media
- Free bacon butty breakfast for visitors and exhibitors
- · Premier Club facilities for VIP guests



#### What do exhibitors think?

"We've had a great day, we've met some brand new organisers; it has all flown lovely and we've really enjoyed it. The ... venue, for us, has been brilliant, easy access and everything and we're going home with smiles on our faces."

> Barbara Flood, Warner Leisure Hotels



#### What do visitors think?

"It has been super being in Milton Keynes; there's plenty of room, the parking is so much better and everything is so much easier to get to, I think there has been more people too."

> Janet Spooner, Travel Treats

Testimonials from 2019 exhibition

See more testimonials and statistics online at www.grouptravelshow.com

**Contact Sharon Yandell** to book your stand today

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