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The magazine for group travel organisers

# Group Leisure & Travel

# The number one is now the only one



Don't gamble with your budget -  
make the right investment for your groups advertising  
[mediapack.groupleisureandtravel.com](http://mediapack.groupleisureandtravel.com)

# Trust

Group Leisure & Travel magazine is the UK's only A4 monthly magazine for people who organise group trips and holidays.

Group Leisure & Travel is read by thousands of people, either online or via posted print copies, organising all types of days out, theatre trips, short breaks and holidays for groups of people in the UK, Europe and to exciting long haul destinations.



See what our advertisers think...



"Woburn Safari Park has been a regular user of Group Leisure & Travel magazine for many, many years, as well as being involved with other media opportunities in the portfolio. We value its reach and quality, ensuring our message to groups will be read by top group leaders looking for a great day out. Group business is very important to us and we value our longstanding relationship with both the magazine and the GTOs that read Group Leisure & Travel."

**Abigail Crowley,**  
*Leisure Marketing Manager,  
Woburn Safari Park*



"As part of our overall strategy we feel it is important to have a regular presence in Group Leisure & Travel magazine. It is always easy to work with the Group Leisure & Travel team and agree our budget for the year ahead. They will often have new ideas and options we had not considered. It is not always about direct results in the groups market, but about building relationships and having a constant presence which we feel we achieve by featuring regularly."

**Ellen Walker,**  
*Business Development Manager,  
Travel Editions Group Ltd*

Read more testimonials online at: [mediapack.groupleisureandtravel.com](https://mediapack.groupleisureandtravel.com)

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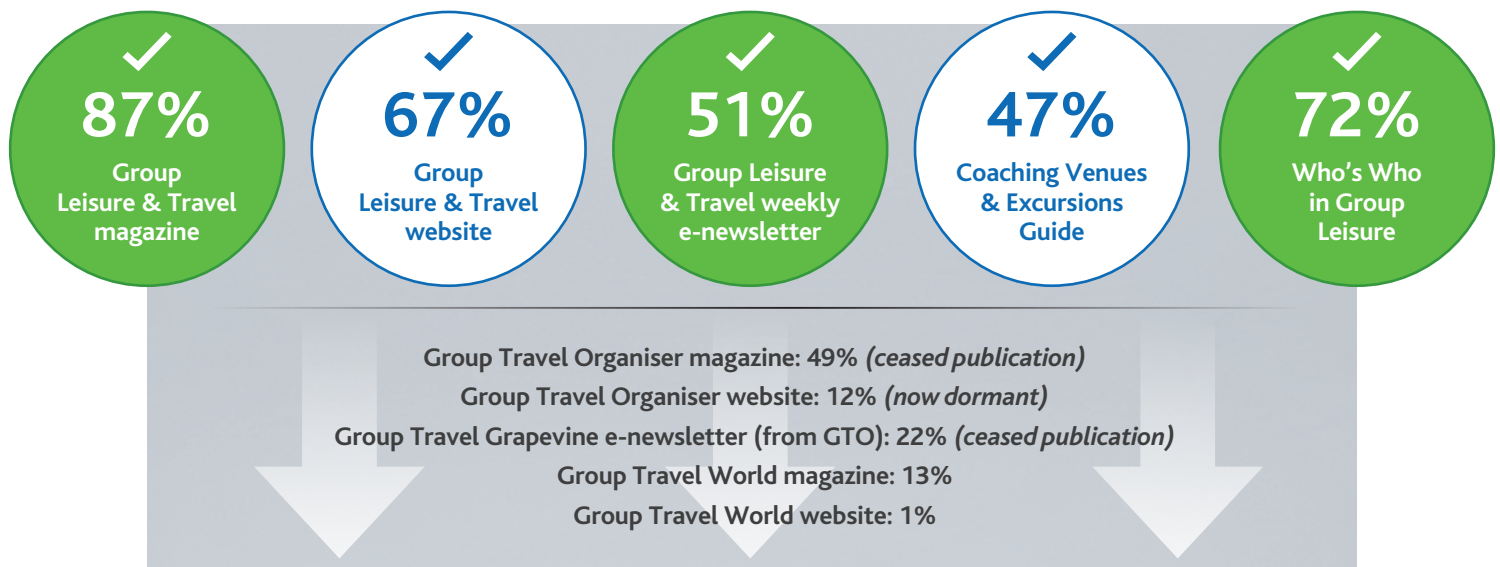
# Reliability

Advertise with the clear market leader. The 2021 reader survey *Restarting Group Trips & Holidays*, reveals Group Leisure & Travel remains the no.1 choice.

## We asked:

where do you get ideas, advice and contacts to help you organise your group trips and holidays?  
(and to choose all that apply)

## Group Organisers said:



## Adding value to your advertising message in every way

As you would expect from the No.1 magazine in its field, and as part of our environmental commitment, we were the first to introduce compostable wrapping. That's right – **Group Leisure & Travel** is delivered in a bio-degradable bag which can be thrown away with kitchen food or garden waste. Boost your green credentials and advertise with the best!

Delivering your magazine in a compostable wrap is just part of our ethos to do things the right way for readers and advertisers

\* From Group Leisure & Travel magazine's 'Restarting Group Trips and Holidays' survey.

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# Reach

Group Leisure & Travel magazine is read by quality high spending GTOs and coach operators who organise thousands of visits throughout the year.

Not only does the magazine reach this high spending market, but groupleisureandtravel.com and the weekly email newsletter substantially extends that reach with exclusive content not found in the magazine, or anywhere else. Most publishers in the market will simply transfer their magazine content to their website – do not accept inferior online websites and make sure you advertise where your audience is visiting every day. We have thousands of visits every month!



Market  
leading print

Market  
leading website

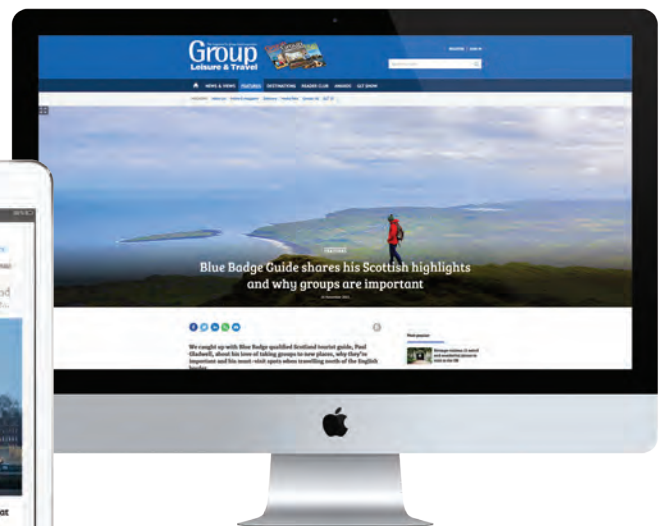
Market  
leading newsletter

Market leading  
exhibition

Market leading  
awards



Group  
Leisure & Travel  
AWARDS



## Interested in advertising?

Connect with thousands of readers every month and see what we can do for you. Contact Ivana Perkins today on 01908 613323 or email [ivana.p@yandellmedia.com](mailto:ivana.p@yandellmedia.com) to discuss advertising and marketing opportunities.